

THURSDAY, NOVEMBER 7, 2019

18.00 Registration + refreshments

18:30 Welcome
Bernd Kracke
 President HfG Offenbach

18.45 Greetings
Angela Dorn
 Hessen State Minister for Higher Education, Research and the Arts

Moderation: Kai Vöckler

19.15 Introduction
 Mobility design: a new challenge for designer
Peter Eckart
 LOEWE team

19.30 Keynote
Carlo Ratti
 MIT Senseable Lab
 Design and innovation office
 Carlo Ratti Associati, Italy

20.30 Round table
Carlo Ratti
 in discussion with Peter Eckart, Kai Vöckler and the audience

21.15 Come together with music, drinks and snacks + exhibition

FRIDAY, NOVEMBER 8, 2019

09.00 Registration + coffee

09.30 Introduction mobility design
Ole B. Jensen
 Aalborg University

PANEL 01 **MOBILITY SYSTEMS**
designing intermodal moving vehicles

10.00 Introduction + moderation
Petra Schäfer
 LOEWE team

10.15 Lecture: automotive industry
tbd

10.45 Lecture: public-economical transport
Jan Wielert
 büro+staubach

11.15 Commentator + discussion
Martin Lanzendorf
 LOEWE team

12.00 Lunch break + networking

SHORT TALKS **MOBILITY RESEARCH**
designing questions

Moderation: Andreas Gilbert

13.00 Presentation doctoral program
 LOEWE team
 Linx Hubs Flows in Rhine Main

Dominic Hofmann
 Frankfurt University of Applied Sciences

Julian Schwarze
 HfG Offenbach

Marianne Halblaub Miranda
 TU Darmstadt

Thomas Tregel
 TU Darmstadt

Andreas Blitz
 Goethe University Frankfurt

PANEL 02 **MOBILITY HUBS**
designing the infrastructure

13.45 Introduction + moderation
Björn Hekmati
 LOEWE team

14.00 Lecture: architecture + urban design
Marten Wassmann
 Benthem Crouwel

14.30 Lecture: orientation + graphics
David Gillam
 City ID (Penta City Group)

15.00 Lecture: bicycle urbanism / planning + street design
Cecilie Kiilerich
 Copenhagenize

15.30 Commentator + discussion
Martin Knöll
 LOEWE team

16.15 Coffee break + networking

PANEL 03 **MOBILITY AS A SERVICE (MaaS)**
designing digital access

17.00 Introduction + moderation
Andrea Krajewski
 LOEWE team

17.15 Lecture: user experience
Lieke Ypma
 White Octopus

17.45 Lecture: mobility service/ on demand mobility
Stefan Zoll
 ioki

18.15 Commentator + discussion
Sebastian Oschatz
 HfG Offenbach
Stefan Göbel + Ralf Steinmetz
 LOEWE team

19.00 Conclusion + goodbye
Kai Vöckler + Peter Eckart
 LOEWE team

19.15 Networking + exhibition