At early stages, the core design education at Tongji was linked to architectural studies. In 2009, the University moved its design department out of the architecture school, and established a new school—the College of Design and Innovation, Tongji University.

D&I is now one of the most internationally renowned design schools in China, and it enjoys membership in the CUMULUS, ICSID, the Fablab Network and the European Network of Living Labs...

D&I has around 700 full-time students, and the College focuses on “smart, sustainable design for industrial transformation and future living.”
Study In D&I

Undergraduate Programs
Industrial Design
Environmental Design
Media and Communication Design

Master’s Programs
Advanced Industrial Design
Advanced Environmental Design
Advanced Media and Communication Design
Product Service System Design
Interaction Design
Design Strategy and Management
Innovation and Entrepreneurship
Design History and Theory

3-D “T-shaped” Design Education Framework
based on the prevailing undergraduate-master’s – doctoral degree system

Concentrated teaching for master student
6 weeks (each course) X 3 periods = 18 weeks (one semester)

A set of Special Interest Groups
design for healthcare, design for urban-rural interaction, design for new mobility and transportation, and design for smart and sustainable living…
The Equipment of D&I

Teaching building of D&I
The Equipment of D&I

Library

Workshop for making models
The Equipment of D&I

D&I has set a series of research centers and Labs:

**Research Centers**
- Sino-Finnish Center
- SustainX Design Research Center
- Inclusive Design Research Center
- Art & Design Research Center
- Chinese Culture Center
The Equipment of D&I

**Research Laboratories**
- Biomimetic Sustainable Design Lab
- Asian Lifestyle and Asian Design DNA
- Creative Industry and Culture Lab
- DESIS (Design for Social Innovation and Sustainability) Lab
- Behavior & Cognition Lab
- Ergonomics Lab
- Integrative Media Design Research Lab
- Digital and Parametric Design Lab
- Interaction Design Research Lab
- Public Design Lab
- User Experience Design Research Lab
- Design Engineering and Computing Research Lab
- Genealogy of Design History Research Lab
The Equipment of D&I

Some more open spaces:
Semester Setting

- In how far did you have the chance to develop yourself further?
- In which semester are you and in which study section were you classified?
Semester Setting
In how far did you have the chance to develop yourself further? / In which semester are you and in which study section were you classified?

Bachelor's degree
4 years (8 semesters)

Firstly classified

Secondly classified

Master's degree
2.5 years (5 semesters)

Where we are
The college has established a large open international network.

The college has signed cooperation agreements with more than 30 internationally renowned institutions. Among them, the college has established Double-degree exchange programmes and None-degree exchange programmes.
同济大学设计创意学院校际交流项目一览表

<table>
<thead>
<tr>
<th>国际合作单位名称</th>
<th>项目名称</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of Hong Kong</td>
<td>国际联合课程</td>
</tr>
<tr>
<td>Boston University</td>
<td>国际联合课程</td>
</tr>
<tr>
<td>University of Illinois</td>
<td>国际联合课程</td>
</tr>
<tr>
<td>University of California, Los Angeles</td>
<td>国际联合课程</td>
</tr>
<tr>
<td>University of Texas at Austin</td>
<td>国际联合课程</td>
</tr>
</tbody>
</table>

更多信息，请访问 http://visd.tongji.edu.cn
Language course

Bilingual Teaching (Chinese and English)
Student Residence

Provided by university

¥2200 one year (300 Euro)

Use the Haier App to be free to control the washing machine
Cost in China

1 $ = ¥ 6.8778
1 € = ¥ 7.3826
1 £ = ¥ 8.8338

updated on 19.04.2017

If you don’t have any recreational activities and lost in your study, you may cost only about ¥5000 / month. If you have many social activities, enjoy travel or have a girl/boyfriend in China, you may cost about ¥10000 / month?

In Shanghai

Accommodation

Single apartment: ¥3000~6000 / month
Two bed rooms: ¥1500~3000 / month
Three bed rooms: ¥1000~2000 / month

Minimum ¥20/day

Food

Food

Transportation

If you live near the university: ¥100~200 / month
If you live far from the university: ¥200~500 / month
Modern vs Traditional

Shanghai is a modern international city where you can see the rapid development of the financial industry, business, fashion and entertainment culture.

At the same time, Shanghai is also a Chinese city with its own characteristics, you can understand the local customs and more direct contact with Chinese culture.
If you can only live once, then do not waste it, come to China, you will know the real world.
TO LEARN AND CREATE,
FOR A MEANINGFUL LIFE AND A BETTER WORLD.
Thank you!