Introduction

Students supporting the campaign Democracy on Campus in front of the university library, Mar. 24, 1975
Seoul National University honors the ideals of liberal education and aims to teach students a lifelong love of learning that will form the basis for continuous personal growth.

At the same time it is committed to preparing students to work and live in an increasingly competitive global environment. As South Korea’s first national university, Seoul National University has a tradition of standing up for democracy and peace on the Korean peninsula.

Graduates have long served as public servants in key positions of the Korean government. In teaching, research, and public service, Seoul National University continues to set the standard of excellence.

The mission of Seoul National University in the twenty-first century is to create a vibrant intellectual community where students and scholars join together in building the future. As Korea’s leading research university, Seoul National University is committed to diversifying its student body and faculty, fostering global exchange, and promoting path-breaking research in all fields of knowledge.
17 General Schools
8 Professional Graduate School

- 31,972 students
- 3,900 professors
- 84 departments
- 5 Graduate schools
- 28 interdisciplinary programs

Under-graduate
- College of Humanities
- College of Social Sciences
- College of Natural Sciences
- College of Nursing
- College of Business Administration
- College of Engineering
- College of Agriculture & Life Sciences
- College of Fine Arts
- College of Law
- College of Education
- College of Human Ecology
- College of Veterinary Medicine
- College of Pharmacy
- College of Music
- College of Medicine
- College of Liberal Studies
- Interdisciplinary Programs for Under-graduates

Graduate School
- Humanities & Social Sciences
- Natural Sciences
- Engineering
- Arts
- Medicine
- Interdisciplinary Programs

Professional Graduate School
- Graduate School of Public Health
- Graduate School of Public Administration
- Graduate School of Environmental Studies
- Graduate School of International Studies
- School of Dentistry
- Graduate School of Business
- Graduate School of Convergence Science Technology
- School of Law
History

Founded in 1946
Korea’s First National University
Ranked in 36th excellent university over the world

On February 1975, the main campus moved to its current location, Gwanak
College of Fine Arts, Seoul National University was first established in August 1946 as the Faculty of Art, College of Arts, Seoul National University. After several reorganizations of the structure, the College of Fine Arts now consists of the Department of Oriental Painting, Department of Painting, Department of Sculpture, and Faculty of Crafts and Design, which is subdivided into the Crafts and Design department respectively.
Introduction

College of Fine Arts

- Oriental Painting
- Painting
- Sculpture
- Faculty of Craft & Design
- Interdisciplinary Programs
- Craft
- Design
- Integrated Creative Design
- Program in Media Art

- 34 Faculty members
- 554 Undergraduate students
- 133 Master course students
- 64 Doctorate students
Department of Design is organized into a four-year undergraduate program (BFA course), and two-year graduate programs (MFA course and DD Course).

Our educational objective is “to train creative designers of the 21st century” and “to become a global cradle for creating novel design value.” In the freshman program we place emphasis on experiencing appropriate usage of design tools and various plastic experiments that allows students to have active understanding and practice of their cultural meanings, and to develop individual and synthetic expression abilities which makes such experiences more valuable.
Dawn of Korean Design

Prof. Min, Cheolhong

1963 ~ 1988 Professor at SNU Design

Arirang, 1962

Samsung black & white Television ‘Mach 505’, 1972

‘Wall of Glory’ a Monument of 1988 Seoul Olympic, 1989

Monument for Busan Post Office, 1988
Dawn of Korean Design

Prof. Min, Cheolhong

1963 ~ 1988 Professor at SNU Design

Korean traditional dance ‘Seungmu’

Arirang, 1962
Dawn of Korean Design

Prof. Min, Cheolhong

1963 ~ 1988 Professor at SNU Design

Korean traditional door and its fittings

Samsung black & white Televisin ‘Mach 505’, 1972
Dawn of Korean Design

Prof. Cho, Youngje

1965.12 ~ 2000 Professor at SNU Design
2001 ~ Honorary professor at SNU Design

CI Design for Shinsegae department store, 1975

Official poster of 1988 Seoul Olympic, 1985
College of Fine Arts Seoul National University
Department of DESIGN

Introduction

Undergraduate
Industrial Design
Visual Communication Design

Interdepartmental
Integrated Creative Design

Master / Doctoral
Industrial Design
Visual Communication Design
Design History & Cultural Studies
SNU DESIGN has ranked 29th in 2017 and 40th in 2018 in the QS World University Rankings by subject category in Art & Design.
Typojanchi City Text/ure Exhibition, Lecture & Presentation

**date** 8-22.9.2017

**place** Singapore, Glocal Connect Village, Temask Polytechnic

**Participants**
Prof. Kym, Kyeongsun and Hyeonho Choi (master student)
Global Grad Show – Dubai Design Week 2017

- **Date**: 13-18.11.2017
- **Place**: Dubai Design District, Dubai, UAE
- **Participants**: Prof. Jung, Eui Chul and 2 students

Activity

International exhibitions, presentations
Salone Satellite Milano

International exhibitions, presentations

date 17-22. 4. 2018
place Fiera Milano-Rho, Italy
participants Prof. Jung, Eui Chul and 18 students
Exhibited works 9 works of Furniture, lightings, tableware

Kendall Brown

*<Japanese Art Deco in the Imperial Era> Seminar*

**date** 2.6.2017

**place** SNU Design Bldg. 49

**speaker** Prof. Kendall Brown from California State University

**participants**
- Prof Kim, Minsoo and students from Design History & Cultural Studies

International Design Conference & Workshop
John Thackara
<Designing Knowledge Ecologies> Seminar

date 27.9.2017
place SNU Design Bldg. 49
speaker John Thackara, senior fellow at the RCA
participants Prof. Jung, Eui Chul and students of SNU Design
| Activity |

**<Seoul Nat’l University x University of Tehran> Exchange Workshop**

| date       | 30.11.2017 |
| place      | SNU Design Bldg. 49 |
| speaker    | Prof. Seyed Mohammad Fadavi, Sedaghat Jabbarikalkhoran From University of Tehran |
| participants | Prof. Chae, Jungwoo and students of SNU Design |