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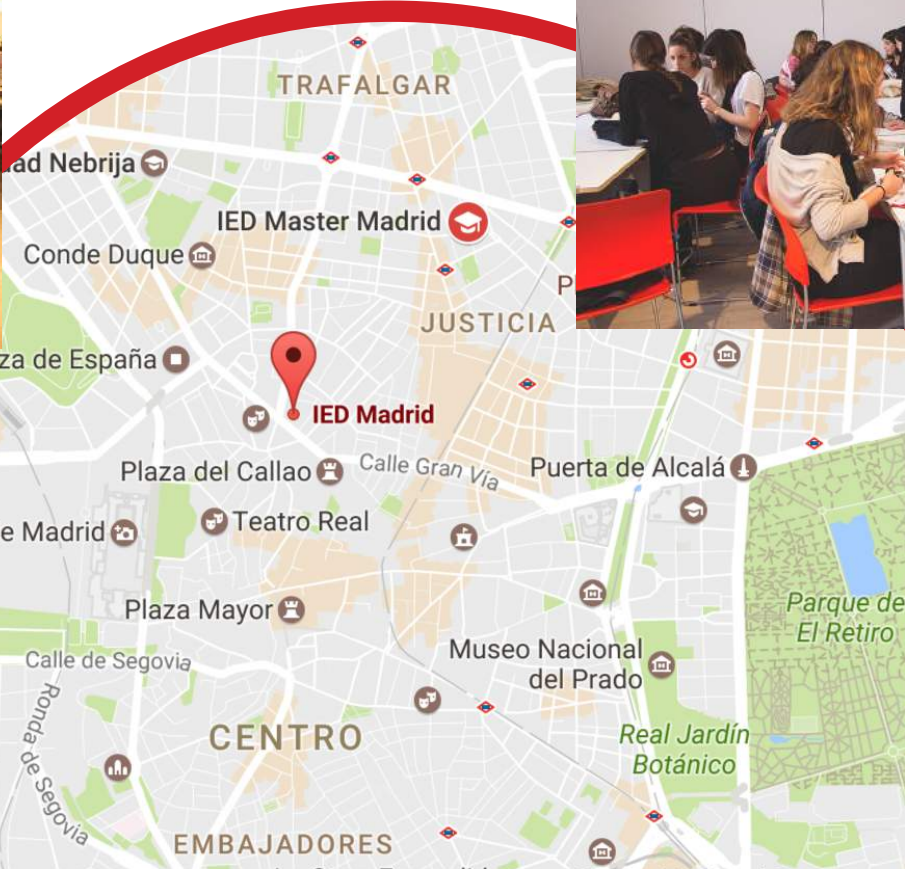
IED - Istituto Europeo di Design Madrid

Johannes Horn
Incoming Student at HfG Offenbach

- . IED - Istituto Europeo di Design, private university based in Italy, Spain and Brazil
- . Degrees in Graphic, Product, Interior and Fashion Design

- . IED Madrid:
 - Palacio de Altamira the center of Madrid (Callao)
 - photo studios, small library, cafes / restaurants in walking distance
 - FabLab (workshop, 3D printers, laser cutter, milling machine, screen print, spray booth etc.) in San Isidrio (30 minutes by metro)

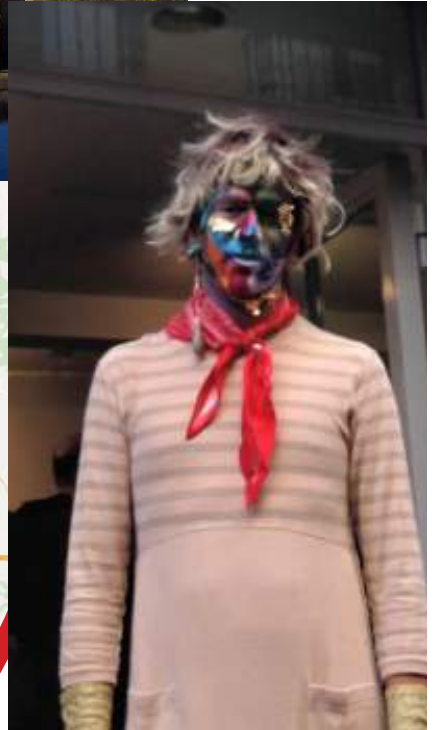
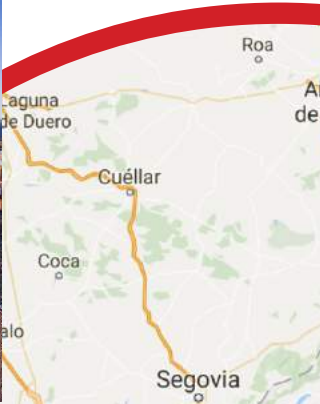
- . Example Graphic Design:
 - *Bachelor of Arts with Honours* in 4 years (240 ECTS)
 - illustration, photography, video, media, editorial, branding / digital design, web, theory classes (e.g. art and design history, design basics, perception theories)
 - course of studies with designated schedules of 30 ECTS per semester, mandatory attendance
 - exchange programs during 5th / 6th semester, classes held in Spanish
 - job-related projects with collaborating companies, institutions, contests, internal events
 - high workload, commitment and motivation required for high outcome (portfolio, recommendations, etc.)



Madrid and Spain

- . living expenses depend on the infrastructure of the respective neighborhood
 - shared apartment: starting from 300 Euro / month
 - groceries: slightly more expensive (only small supermarkets in the city center)
 - going out / dining out: cheaper than in Germany

- . various cultural und free time activities:
 - museums (e.g. Prado, Reina Sofia, Thyssen-Bornemisza)
 - cultural centers (e.g. Matadero Madrid, Casa Encendida, Prado MediaLab)
 - architecture and public spaces (historic neighborhoods, palaces, etc.)
 - parks / recreation (e.g. Retiro, Madrid Rio, Casa del Campo, Sierra)
 - excursions (e.g. Toledo, Segovia, Ávila, Aranjuez)
 - night life (bars, clubs, theaters, musicals, shows, concerts)
 - markets, festivals, events, etc.



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