At early stages, the core design education at Tongji was linked to architectural studies. In 2009, the University moved its design department out of the architecture school, and established a new school—the College of Design and Innovation, Tongji University. D&I is now one of the most internationally renowned design schools in China, and it enjoys membership in the CUMULUS, ICSID, the Fablab Network and the European Network of Living Labs...

D&I has around 700 full-time students, and the College focuses on “smart, sustainable design for industrial transformation and future living.”
STUDY IN D&I

- The environment of D&I
- What you can learn in D&I
**STUDY IN D&I**

**Undergraduate Programs**
Industrial Design
Environmental Design
Media and Communication Design

**Master’s Programs**
Advanced Industrial Design
Advanced Environmental Design
Advanced Media and Communication Design
Product Service System Design
Interaction Design
Design Strategy and Management
Innovation and Entrepreneurship
Design History and Theory

**3-D “T-shaped” Design Education Framework**
based on the prevailing undergraduate-master’s – doctoral degree system

**Concentrated teaching for master student**
6 weeks (each course) × 3 periods = 18 weeks (one semester)

**A set of Special Interest Groups**
design for healthcare, design for urban-rural interaction, design for new mobility and transportation, and design for smart and sustainable living…
THE EQUIPMENT OF D&I

Teaching building of D&I
THE EQUIPMENT OF D&I

Library

Workshop for making models
THE EQUIPMENT OF D&I

D&I has set a series of research centers and Labs:

Research Centers
Sino-Finnish Center
Sustain X Design Research Center
Inclusive Design Research Center
Art & Design Research Center
Chinese Culture Center
THE EQUIPMENT OF D&I

Research Laboratories
Biomimetic Sustainable Design Lab
Asian Lifestyle and Asian Design DNA
Creative Industry and Culture Lab
DESIS (Design for Social Innovation and Sustainability)
Lab Behavior & Cognition Lab
Ergonomics Lab
Integrative Media Design Research Lab
Digital and Parametric Design Lab
Interaction Design Research Lab
Public Design Lab
User Experience Design Research Lab
Design Engineering and Computing Research Lab
Genealogy of Design History Research Lab
THE EQUIPMENT OF D&I

Some more open spaces:
SEMESTER SETTING

- In how far did you have the chance to develop yourself further?
- In which semester are you and in which study section were you classified?
In how far did you have the chance to develop yourself further? / In which semester are you and in which study section were you classified?

**SEMESTER SETTING**

**BACHELOR’S DEGREE**

4 years (8 semesters)

**MASTER’S DEGREE**

2.5 years (5 semesters)

Firstly classified

Secondly classified

Where we are
INTERNATIONAL ENVIRONMENT

- International network and partners
- Teaching language
The college has established a large open international network.

The college has signed cooperation agreements with more than 30 internationally renowned institutions. Among them, the college has established Double-degree exchange programs and None-degree exchange programs.
# 同济大学设计创意学院校际交流项目一览表

## 交流国家及项目

1. **英国**
   - University of the Arts London
   - Goldsmiths, University of London

2. **美国**
   - Parsons the new school for Design
   - University of Southern California
   - University of California, Los Angeles

3. **澳大利亚**
   - Swinburne University of Technology
   - University of New South Wales

4. **德国**
   - Hamburg University of Applied Sciences
   - University of Art and Design Munich

5. **日本**
   - Tokyo University of the Arts
   - Kanazawa University

6. **韩国**
   - Korea University
   - Hongik University

7. **荷兰**
   - Eindhoven University of Technology
   - Delft University of Technology

8. **比利时**
   - Ghent University
   - Brussels University

9. **意大利**
   - Politecnico di Milano
   - Politecnico di Torino

10. **其他**
    - University of Art and Design Shanghai
    - China Academy of Art

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更多信息请访问 [http://tdji.tongji.edu.cn/](http://tdji.tongji.edu.cn/)
TEACHING LANGUAGE

About 50% courses taught in English.
YOUR LIFE IN SHANGHAI

- Cost
- Daily life
If you don’t have any recreational activities and lost in your study, you may cost only about ¥5000 / month. If you have many social activities, enjoy travel or have a girl/boyfriend in China, you may cost about ¥10000 / month ? ...
Shanghai is a modern international city where you can see the rapid development of the financial industry, business, fashion and entertainment culture.
At the same time, Shanghai is also a Chinese city with its own characteristics, you can understand the local customs and more direct contact with Chinese culture.
If you can only live once, do not waste it, come to China, you will know the real world.
Thank you!